

## Sponsorship Packages for the 2018 CaGIS AutoCarto & UCGIS Symposium

*Frontiers of Geospatial Data Science* is the theme for the joint meeting that CaGIS and UCGIS will hold at the Concourse Hotel in Madison, Wisconsin, from May 22 – 24, 2018. We will consider connections between Geospatial Science and the burgeoning field of Data Science, seen in newly named academic departments and calls for funded research. Join us as we explore emerging opportunities and challenges for the geospatial and mapping sciences with an eye on trends in deep learning, data-intensive computing platforms, and visualization, as well as geospatial big data sources and applications such as location-aware social media, autonomous vehicles, and earth-observing micro- and nano-satellites and sensors.

Our AutoCarto and Symposia gatherings are known for their high quality and informative sessions that provide top-notch information on matters important to the GIScience community. We offer unparalleled opportunities for professional and social networking within the most active community of GIScience scholars in the US. Each year around 125 people attend our event, a size that is optimal for in-depth and productive conversations. This year we anticipate extra-high attendance as we are coordinate with UCGIS's inaugural TRELIS workshop, the first gathering for the NSF-funded program for professional development for women in the geospatial sciences.

### **The Superb Soiree (\$10,000)**

Be the sole, premier sponsor of this legendary social function, when our AutoCarto and Symposium participants gather socially at our opening-day evening reception. Collegial banter in memorable settings. **Available benefits to the Sponsor include:**

- Complimentary event registration for up to 3 participants
- Your organizational logo and/or a link to an organizational video, displayed very prominently on the event websites (both CaGIS and UCGIS)
- Your organizational logo displayed very prominently at the registration table
- Your organizational logo displayed very prominently on the main screen during all breaks
- Printed material of your choice placed on participant tables during all general sessions
- Your organization highlighted over the social media channels of CaGIS, UCGIS, and their leadership

### **The Marvelous Mid-Day Meal (\$5000)**

Have one of our lunch-time gatherings be named just after you or your organization! **Available benefits to the Sponsor include:**

- Complimentary event registration for up to 2 participants
- Your organizational logo displayed prominently on the event websites (both CaGIS and UCGIS)
- Your organizational logo displayed very prominently at the registration table
- Your organizational logo displayed prominently on the main screen during all breaks
- Printed material of your choice placed on participant tables during all general sessions

### **The Break Bonanza (\$3000)**

Morning and afternoon breaks are always popular with AutoCarto and Symposium participants. We love our coffee and snacks! **Available benefits to the Sponsor include:**

- Complimentary event registration for 1 participant
- Your organizational logo displayed on the event websites (both CaGIS and UCGIS)
- Your organizational logo displayed on the main screen during all breaks

### **Superlative Student Scholarships (\$2000)**

Students are the future of GIScience. Help us help them by supporting this opportunity for their scholarly participation. Based on their presentations, a small number of eligible students will be selected to receive travel awards and recognition on our websites. **Available benefits to the Sponsor include:**

- An invitation to present one of the students his or her award during the formal recognition ceremony
- Your name or your organizational logo displayed on the event websites (both CaGIS and UCGIS)
- Your name or your organizational logo displayed on the main screen during all breaks

### **Friends of CaGIS and UCGIS (\$500)**

Support the CaGIS and UCGIS communities of practice by being an engaged patron. **Available benefits to the Sponsor include:**

- Your choice of up to five (5) songs to be on the music playlists featured during the Reception or the daily coffee breaks
- Having a shirt with your organization's logo worn by a key member of the CaGIS or UCGIS leadership team during one or more event sessions (you must provide the shirt)
- Availability of members of the CaGIS and/or UCGIS leadership team to pose with you for selfies that will be featured on the CaGIS and UCGIS websites and across other social media channels
- Alternative options may be suggested by the Sponsor with acceptance at the discretion of CaGIS and UCGIS

If you are interested in being a Sponsor for the 2018 AutoCarto-Symposium, please contact Diana Sinton ([dianasinton@ucgis.org](mailto:dianasinton@ucgis.org)) or Scott Freundsuh ([cagisxd@gmail.com](mailto:cagisxd@gmail.com)).