# A spatial optimization problem for determining optimal locations for Bluetooth beacon placement 

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## INDOOR NAVIGATION

## One of the most requested applications of

## SmartCampus



Room: 2.326

## Research Questions

Where are the optimal maximize coverage and minimize the number of beacons

How does RSSi relate to distance

- How many do we need?
- Where do we place them?

Basic experiment

- Could see beacon signal (sta ble) through walls at 20 meters.


1 beacon, 2 beacons, others state that you need to see 3+ (similar to GPS)

* Specs:
$\%$ BLE Location beacons \% 200 meters distance » Working about 70 meter
\% 2.4 GHz
\% 200 ms Transmission interval
\% Estimote, Eddystone and iBeacon transmissions simulta neously

Lets do some math
Minimum beac ons needed to cover floor:

- Square footage of floor/Area of 20 meter circle around beac on
- =5,020.676/1256.64
- = 3.995 beacons


Double count to get decent overlap

Set each to broadcast

- Eddystone UID
- +10 dBm Strength




## 147 Samples

At doors and comers

- Left frame of door
- Back to frame
- Phone at chest height ( $41 / 2$ feet)

Recorded

- 10 second interval
- Data stored to CSV

Data processing in python

Calculate Distance from beaconsto each point


## Considering Three Dimensions

## Problem becomes much more complicated

Signal can be seen through floors, Although it is weaker

Beaconshave unique IDs so tria ngulation algorithm can filter out.

## Compare RSSi \& Distance

All Yes Signals


## Predicted vs Actual Dista nce



## Mapping Errors



## Determining Threshold

Examine RMSE clusters for impacts from beacons

Local Moran'sl (Cluster and Outlier Analysis)


| Cluster 1 | Canis | Sag | Gem | Vir | Lynx | leo | Pisces | Orion |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Mean | 9.95 | 4.7 | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | 33.46429 | 7.957142857 | 4.528333333 | 3.8 |
| Stol Dev | 3.03 | 3.83 | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | 5.09 | 5.18 | 3.91 | 5.33 |
| Sum | 79.63 | 37.81 | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | 234.25 | 55.7 | 27.17 | 30.51 |
| Count | 8 | 8 | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | 7 | 7 | 6 | 8 |
|  |  |  |  |  |  |  |  |  |
| Highest RSSis | -89 |  |  |  | -87 | -70 |  |  |


| Cluster 2 | Can's | Sag | Gem | Vir | Lynx | leo | Pisces | Orion |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Mean | 5.23 | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | 13.03 | $\mathrm{n} / \mathrm{a}$ | 5.05 | 23.8625 |
| Stod Dev | 4.74 | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | 3.17 | $\mathrm{n} / \mathrm{a}$ | 2.98 | 1.97 |
| Sum | 26.15 | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | 65.16 | $\mathrm{n} / \mathrm{a}$ | 25.26 | 95.45 |
| Count | 5 | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | 5 | $\mathrm{n} / \mathrm{a}$ | 5 | 4 |
|  |  |  |  |  |  |  |  | 4 |
| Highest RSSi's | -74 |  |  |  | -89 |  | -88 | -93 |

## Cluster 1



## Cluster 2



## Beacon Location Estimator



## 10 Meter Buffer (-60 RSSi

 threshold)31 Beacons Total
All locations can see at least two beacons, sometimes three.


## Key Takea ways

There is a complex relationship between distance and RSSi, including some environment factors that may not be fully understood

We determine -60 a s optimal RSSi for indoor positioning.

In a 3D environment, separate floor triangulation is preferred

## Future \& Concurrent Research

Estimate signal reflection in hallways

CISCO CMX Wireless Tracking

Photo based location matching

## Tha nks for listening

## For more information on progress as well as other projects, plea se visit: https:// gaia.utdallas.edu

SUTDALLAS \(\left\lvert\, \begin{aligned} \& Geospatial Analytics and Innovative<br>\& Application Research Lab\end{aligned}\right.\)

